



Charities conference

Leeds

23 May 2024

09:30 – 13:30



Charities Conference Programme

The challenges for charity teams are complex and varied. It is therefore important for those teams to have the necessary skills to navigate those challenges successfully. These sessions provide an opportunity for a variety of stakeholders to share their experiences and best practices.

At this conference, we will be discussing the highly relevant updates to the Charities Act 2022, as well as IP in royalties, ethical leadership and Bcorp.

Agenda

09:30	Registration and refreshments
09:55	Welcome and introduction
10:00	Charities Act 2022
11:00	Break
11:20	Royalties – who's in line
12:00	Ethical leadership and BCorp
12:30	Q&As
12:45	Networking Lunch
13:30	Close



Charities Act 2022

The latest changes – what do you need to know

This update on the latest amendments brought by the Charities Act 2022 will offer valuable insights for charity managers, trustees and volunteers.

With a focus on significant changes directly impacting charities and their operations, we aim to clarify legal applications, streamline processes, and reduce bureaucratic hurdles.

We will also explore the implications of these amendments, providing trustees with essential knowledge to navigate decision-making in key areas such as updating governing documents, managing charity land, and handling ex-gratia payments.

We will be explaining the new provisions relating to:

- Failed fundraising appeals
- Disposals of Charity Land
- The rules on amending governing documents for all charities
- Revised rules relating to the remuneration of charity trustees
- Charity mergers
- Ex-Gratia Payments



Catherine Rustomji

Partner and Head of
Charities

Shakespeare Martineau



Fiona Miller

Solicitor

Shakespeare Martineau

Royalties

Who's in line?

Many authors, playwrights, musicians and artists gift their intellectual property and royalty income to charities in lifetime or by their Will on death.

Amongst others, J M Barrie left the rights in Peter Pan to Great Ormond Street and Irving Berlin left the royalties from his song "God Bless America" to the Scouts. Such gifts can generate a significant and long-term source of income for charities.

In this session, we will focus on:

- The different forms of intellectual property, and rights and income arising from these
- Charitable bequests of intellectual property and how best to manage these
- Gifts of art and other creative works to museums and other public ownership (including a discussion on the tax benefits of doing this and also on Artist's Resale Rights for beneficiaries)



John Tunnard
Legal Director
Shakespeare Martineau

Ethical leadership and Bcorp

The challenges for operating organisations, hybrid working, and pressures have escalated in the last few years, and this is especially true for the legacies and charities sector.

In this session, we will share experiences and strategies for developing emotional intelligence and adapting to change, and also how leaders can inspire, motivate and empower their teams to excel even in most difficult and sensitive situations.

We will also share our insights of being a B-Corp organisation, highlighting the importance of ethical leadership and responsible business practices in the charity sector.



Sarah Walker-Smith
CEO
Shakespeare Martineau

Ask the experts

Our panel of experts will share their wealth of knowledge, insight and experience with you on the issues that are top of your minds.

Please come prepared with your questions, so we can together have a better understanding of how we make a real difference to the legacy sector.

Event details

Who should attend

CEOs, managers, legacy officers, trustees at charitable organisations

Venue

The Queens Hotel
City Square
Leeds
LS1 1JP

Date and time

23 May 2024
09:30 – 13:30

Cost

There is no cost for attending this event, but we would ask that if you later become unable to attend, that you send a replacement from your organisation.

Sustainability

We have made careful considerations to reduce the environmental impact of this event by working with venues and suppliers that help us lower the environmental impact of our events, avoiding single-use plastics and maximising the use of digital communications to limit printed materials. We will also collect and re-use our badges given out at this event.

For more information about this event, please email us at events@shma.co.uk or contact:

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