



 **SHAKESPEARE
MARTINEAU**
Legal advice for life and business

In-house Counsel Training Programme

Birmingham

19 September 2023
09:30 - 15:30



In-house Counsel Training Programme

This training programme is specifically designed for in-house counsel with topics carefully chosen to keep you updated on current legal developments and trends.

Along with soft skills training to support your career and personal development, there are opportunities to meet and share ideas with other in-house counsel working in the UK.

[**BOOK NOW**](#)

Agenda

- 09:30 Registration and refreshments
- 10:00 Welcome and introduction
- 10:05 Warranty claims
- 11:00 Subject Access Requests
- 11:40 Break
- 12:00 Commercial law update
- 13:00 Networking lunch
- 14:00 Navigating Generative AI: Legal considerations for in-house teams
- 14:45 Claire Roberts, Director and General Counsel for Hitachi Energy
- 15:30 Close



Warranty claims

Acquisitions and disposals can have a dramatic impact on the financial performance of a business. If they go to plan, they can greatly improve the balance sheet.

But what if the deal does not go to plan? A business acquired may not perform to expectation. A business disposal can result in problems if the buyer threatens a claim under the sale agreement.

These problems can have operational, financial and legal consequences.

It is important to have an overview of the legal landscape relating to business acquisitions and sales, particularly share purchase agreements.

In-house counsel may need to react quickly if a deal goes wrong, to consider the options, including legal action.



Andrew Adams
Partner - Dispute Resolution
Shakespeare Martineau

In this session we will discuss:

- Points to watch out for when negotiating SPAs
- Typical post-deal claims
- On a business sale - options available if the buyer threatens a claim
- On a business acquisition - options available if there are issues with the target business

Andrew works to achieve the best commercial and strategic outcome to complex commercial disputes.

Andrew manages a broad range of commercial disputes, including contract disputes, shareholder and partnership issues, and breach of warranty claims.



Subject Access Requests

The entitlement to access one's personal data is immensely valuable and is progressively being exercised against corporate institutions. However, satisfying this entitlement can be perplexing and burdensome for a business.

Addressing complaints that dissatisfied data subjects bring to the attention of the ICO requires a significant investment of time and effort, and it is ultimately more efficient to handle these complaints diligently.

As a consequence, we will dissect the complexity of access rights, whilst ensuring compliance with the ICO Regulations.

In this session, we will cover:

- The search for data
- Refusing access
- Access to deleted data

Geraldine is an expert on data protection law and GDPR compliance, and makes complex law easy to understand and apply.

Geraldine has immersed herself in the higher and further education sector for over 20 years as part of our core education team. She advises on a wide range of fascinating areas, including human rights, information and charity law, and governance.



Geraldine Swanton
Partner - Commercial
Shakespeare Martineau



Commercial law update

Meticulously crafted commercial contracts are crucial to ensure they provide the framework within which parties collaborate, exchange goods and services, and navigate the complexities of trading.

At the same time, in-house counsel need to take a vigilant approach to ensure that their organisation remains compliant, adequately protected, and well-positioned to seize opportunities whilst mitigating risks.

We will look at the latest developments in commercial law, as well as case law that shapes the interpretation and enforcement of commercial contracts.

In this session, we will discuss:

- Recent commercial law trends and transformations
- A spotlight on key commercial case law
- What to expect in late 2023 and beyond

Carys has particular expertise in manufacturing having held the position of Head of Legal for a number of international manufacturing and engineering business.

She advises major national and international businesses on the preparation, negotiation and conclusion of all types of commercial transactions, arrangements and contracts.



Carys Thompson
Partner - Commercial
Shakespeare Martineau



Navigating Generative AI: Legal considerations for in-house legal teams

In a session written and presented entirely by humans, we will consider the growing presence of generative Artificial Intelligence in business and the implications for in-house counsel.

We will consider the legal risks of using AI in business and suggest ways in-house counsel can advise so as to avoid the pitfalls and minimise the risks without depriving their clients of the benefits of AI.

In this session we will discuss:

- What is generative AI and how does it work?
- How does government intend to regulate it?
- Should we allow the business to use AI?
- Will we own the IP in the generated outputs?
- How do we avoid infringing third party IPRs?
- What are the data protection risks and what do the ICO guidelines say?
- Should we have a Generative AI Policy and what should it include?



Charlotte Cassells
Solicitor - Commercial
Shakespeare Martineau

Charlotte advises clients on a wide range of commercial issues including commercial contracts, intellectual property, IT and Data Protection.



Kim Walker
Partner - Commercial
Shakespeare Martineau

Kim advises businesses on their commercial contracts, digital media, technology and information law issues. His expertise ranges from supply chain, logistics and outsourcing contracts to the licensing of technology and intellectual property, including sponsorship.



Tricks of the trade

Claire Roberts is a Director and General Counsel for Hitachi Energy in the UK with over 20 years' experience in the energy sector.

Claire will draw from her own experience, offering valuable insights and a first-hand perspective on the challenges and the pinch points that often arise in the professional journey of an in-house counsel.

She will delve into areas that have significant influence on effective legal operations within an organisation, how to work with external legal counsel efficiently, balancing costs without compromising quality, and adopting a practical approach to handling risks. Finally, innovation - a tangible asset that can amplify the efficiency and effectiveness of legal operations.

Claire will share examples on how innovation can streamline workflows, enhance decision-making, and elevate the overall impact of the in-house legal team.



Claire Roberts
Director (UK) & General Counsel
(UK & Ireland)
Hitachi Energy



How to book

Who should attend

In-house counsel who wish to develop their technical legal knowledge and personal career development.

Venue

Shakespeare Martineau, No.1 Colmore Square, Birmingham B4 6AA

[Click here for directions](#)

Date and time

19 September 2023

09:30 - 15:30

Cost

There is no cost for attending this event, but places are limited to two attendees from each organisation and advance booking is required.

Sustainability

We work with venues and suppliers that help us lower the environmental impact of our events.

For more information about our In-house Counsel Training Programme, please email us at events@shma.co.uk or contact:

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